

## Sell in the home or virtually with a streamlined, digital sales tool!



GAF Project streamlines the entire sales process — integrating lead management, digital measurement, inspection, presentation, estimating, proposals, e-signature, and payments — into one easy-to-use digital tool. With one-click-estimates and ready-to-use content, GAF Project means you're always ready for business — from anywhere — and ready to help protect what matters most.

# GAF Project

Streamline your sales process, end to end, by connecting multiple sales technologies into a single easy-to-use digital tool. Use all the features of GAF Project **from anywhere, in person or remotely**. And it's completely customizable. Choose only the modules you want to use, to fit the way you do business.

## GAF Project Features:



### Lead Management

View, assign, schedule and monitor lead progress. Integrate with many popular CRM platforms.



### Digital Measurement

Automatically load data directly into your estimate from a range of digital measurement tools like GAF QuickMeasure, GAF e360 and EagleView.



### Inspection

A comprehensive digital inspection tool captures notes and images, automatically integrates your recommendations into your presentation, and can even generate an inspection report.



### Presentation

Build fully customized presentations — using your own content or a wide range of preloaded content and templates — to ensure consistency across your organization.



### Estimate

Create clear and consistent estimates that include products, pricing, measurements, photos, and more, in just a few clicks.



### Proposal

Quickly turn estimates into proposals that you can email to the property owner for their review.



### Agreements

Empower your customers to sign customized agreements digitally, either on-screen or through email.



### Payment

Integrate with many payment tools including GAF SmartMoney, which offers multiple payment options including check, credit card and financing.

**It's easy to get started. Subscription required. Terms and conditions apply.**  
Visit [gaf.com/Project](https://gaf.com/Project) for details.

We protect what matters most™

