



# Storm Restoration

## Managed Repair Programs: Creating connections for contractors

With the increasing number of severe weather events, the demand for contractors who specialize in insurance work is growing. To help contractors adapt and expand their businesses in this important roofing segment, GAF has partnered with specific Managed Repair Programs (MRPs) that contractors may enroll in and receive training/support.

### What is a Managed Repair Program (MRP)?

Managed Repair Programs (MRPs) act as a provider network to service the claims of major insurance carriers by streamlining the process of property repairs and replacements following storm damage, with a particular focus on roofs. Instead of homeowners finding their own contractors, insurance carriers leverage Managed Repair Networks (MRN) to connect homeowners with vetted contractors. The goal is to offer a seamless, reliable, and efficient solution for homeowners while ensuring quality repairs through a pre-qualified network.

### MRP at a glance

- Insurance carriers require a service inspection, assessment, roof repair or replacement; other trades are optional.
- An insurance carrier informs an MRN of a claim.
- The MRN assigns the claim to a participating contractor.
- The Contractor completes the required service.

GAF partners with leading MRNs that serve major carriers like Allstate, American Family, Liberty Mutual, Farmers, and California State Automobile Association (CSAA).

### What are the requirements to join?

To become part of a MRP, contractors must meet stringent vetting requirements and meet certain attributes. These include:

- Comprehensive yearly background check
- Current Dun & Bradstreet or two years of financials
- \$2 million Commercial General Liability insurance
- \$500,000 Auto & Statutory Workers' Compensation in all states
- Competency with Cotality (Symbility) and Xactimate estimating software

MRPs primarily support GAF Master Elite® and Certified Plus™ contractors, President's Club members, and strategic accounts, ensuring a high standard of quality and reliability within the network.

### What are the benefits?

- **Consistent Lead Generation:** Access a reliable stream of job opportunities.
- **Lower Marketing Expenses:** Receive direct assignments and qualified leads, reducing your need for extensive marketing.
- **Efficient Sales Process:** Engage with homeowners who are already motivated due to active insurance claims.
- **Increased Profit Potential:** Discover opportunities for upselling and greater profitability.
- **Accelerated Cash Flow:** Benefit from faster payment processing.
- **Enhanced Reputation:** Build credibility and trust by working directly with insurance carriers.

For more information about participating in these Managed Repair Programs, contact [MRPPrograms@gaf.com](mailto:MRPPrograms@gaf.com)

We protect what matters most™

