

COMMERCIAL PROGRAM GUIDELINES

These Program Guidelines are part of your Contractor Program Participation Agreement ("Agreement") with GAF regarding your participation in the GAF Factory-Certified Roofing Contractor Program for commercial roofing contractors ("Program"). You must at all times comply with the Program Guidelines that are applicable to the certifications specified in Exhibit A to your Agreement ("Certifications"). From time to time, GAF may update some or all of the Program Guidelines by posting an updated version. It is your responsibility to review the Program Guidelines periodically to ensure that you are familiar, and complying, with the most recent version. Capitalized terms used but not defined in the Program Guidelines will have the meanings set forth in your Agreement.

I. GUARANTEES

| GAF Certified [™] Commercial Contractor | GAF GoldElite™ Commercial Contractor | GAF PlatinumElite™ Commercial Contractor | GAF Commercial Chairman's Circle |
|---|--|---|---------------------------------------|
| | GAF | GAF | GAF |
| | DIAMOND PLEDGE | DIAMOND PLEDGE | DIAMOND PLEDGE |
| | PLEDGE" | PLEDGE" | PLEDGE" PLEDGE PLEDGE PLEDGE |
| | ,gl,eot | gdede | Helpfor |
| | Diamond Pledge™ NDL Roof Guarantee | Diamond Pledge™ NDL Roof Guarantee | Diamond Pledge™ NDL Roof Guarantee |
| | (up to 25 year) | (up to 35 year) | (up to 35 year) |
| | SEE DETAILS | <u>SEE DETAILS</u> | SEE DETAILS |
| GAF | GAF | GAF | GAF |
| SYSTEM PLEDGE | SYSTEM PLEDGE | SYSTEM PLEDGE | SYSTEM PLEDGE |
| PLEDGE" | PLEDGE" | PLEDGE" | PLEDGE" |
| Ortelant | O. F. Edderfor | Of Elektrick | CHEURITH |
| System Pledge™ | System Pledge™ | System Pledge™ | System Pledge™ |
| Roof Guarantee SEE DETAILS | Roof Guarantee SEE DETAILS | Roof Guarantee SEE DETAILS | Roof Guarantee SEE DETAILS |
| SEE DETAILS | SEE DETAILS | SEE DETAILS | SEE DETAILS |
| GAF | GAF | GAF | GAF |
| INTEGRATED | INTEGRATED | INTEGRATED | INTEGRATED |
| ROOFING SYSTEM | ROOHNG SYSTEM | ROOFING SYSTEM | ROOFING SYSTEM |
| Halle Turke | and the state of t | Hali Salak | Bulle Halle |
| Integrated System | Integrated System | Integrated System | Integrated System |
| Limited Warranty SEE DETAILS | Limited Warranty SEE DETAILS | Limited Warranty SEE DETAILS | Limited Warranty SEE DETAILS |
| <u>GEL DE II III C</u> | <u>322 327 1123</u> | <u> </u> | <u> </u> |
| | | GAF | GAF |
| | | GUARANTEE EXTENSION | GUARANTEE EXTENSION |
| | | EXTENSION | EXTENSION |
| | | | |
| | | WellRoof® Guarantee Extension | WellRoof® Guarantee Extension |





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GAF Coatings

GAF CoatingsPro Liquid Applied Roofing Contractor GAF Liquid Applied Roofing Contractor Diamond Pledge™ NDL Roof Guarantee SEE DETAILS Liquid-Applied Emerald Pledge® Limited Warranty SEE DETAILS GAF EMERALD PLEDGE Liquid-Applied Emerald Pledge® Limited Warranty SEE DETAILS GAF EMERALD PLEDGE Liquid-Applied Emerald Pledge® Limited Warranty SEE DETAILS SEE DETAILS

SEE EXHIBIT A OF YOUR AGREEMENT FOR YOUR CERTIFICATIONS. YOU MAY ONLY OFFER YOUR CUSTOMERS THE GUARANTEES FOR YOUR CERTIFICATIONS AS INDICATED IN THE TABLE ABOVE.

All projects for which a GAF enhanced warranty or guarantee is requested must be supervised by a foreman who has passed the applicable self-administered examination for the appropriate roofing system to which the Guarantee applies, and prior to your initial installation of a GAF roofing system, as applicable, you must schedule and attend a training session conducted by GAF authorized personnel.

WellRoof® Guarantee Extension

If you are a GAF Commercial Chairman's Circle Contractor or a GAF PlatinumElite™ Commercial Contractor, you must perform annual inspections and maintenance on all roofs on which a GAF WellRoof® Guarantee Extension (the "WellRoof® Extension") is registered by you during the first two years after guarantee issuance. Such annual inspection and maintenance will include, at a minimum: (i) performing all items listed on the "Roof Maintenance Program" checklist provided by GAF, as the same may be modified by GAF from time to time in its sole discretion; (ii) submitting roof audit/inspection reports in the format developed by GAF, as the same may be modified by GAF from time to time in its sole discretion; and (iii) submitting photographs of the roof in a format approved by GAF to evidence your satisfaction of your annual inspection and maintenance

obligations. A WellRoof® Extension will not be effective if you have failed to perform any of the requirements set forth herein. GAF reserves the right to cancel any WellRoof® Extension registered by you if you fail to comply with the requirements herein or in any other documentation related to the Well Roof® Extension.

II. CODE OF CONDUCT

You must comply at all times with the following Code of Conduct:

General

At GAF and within our various Contractor Programs, we are committed to protecting what matters most through:

- · Acting and behaving responsibly and with integrity
- Treating everyone we work with and for with mutual respect
- Maintaining a standard of excellence throughout our business

We expect these same values to be shared among all members of the GAF Certified Contractor Program, which require compliance with the law as well as ethical conduct. These values can be seen in the following areas and behaviors.

Professionalism

We expect our contractors to:

- Be professional and courteous to all customers, suppliers, and all others with whom we interact
- Act with personal and professional integrity, transparency, and honesty
- Maintain a high level of communication and responsiveness when connecting with customers
- Commit to educating and empowering the customers in their decision-making proces

Education

We expect our contractors to:

 Act as leaders in the industry through continuing education/ training efforts and methods

Certified Contractor

We expect our contractors to:

 Treat other contractors with dignity and respect and will not defame a competing business





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Health and Safety

We expect our contractors to:

 Provide safe and healthy workplace conditions in compliance with all applicable laws and regulations

Conduct Commitment

We expect our contractors to:

 Take appropriate steps to ensure that these value statements are communicated to employees and agents operating on the contractor's behalf, including subcontractors

III. ADVERTISING

It is very important that any information you provide and claims you make about your Certification(s) and GAF products, services, and guarantees or warranties are truthful, accurate and not misleading to customers. If you choose to create your own content to promote your Certification(s) and GAF products, services, and guarantees or warranties in your Designated Territory, you must comply with the following requirements and the Brand Guidelines.

You shall only make claims about your membership, and describe your participation, in the Program as follows:

Certifications

You are authorized to make the following claims about your Certification(s):

GAF GoldElite™ Commercial Contractor, PlatinumElite™ Commercial Contractor, GAF Commercial Chairman's Circle, and GAF CoatingsPro+™ Liquid Applied Contractor

GAF GoldElite[™], GAF PlatinumElite[™], Commercial Chairman's Circle, and GAF CoatingsPro+[™] contractors can offer you GAF's system guarantees that provide workmanship coverage with

no dollar limit on covered repairs.2

Applied Contractor

GAF Certified™ Commercial

Contractor and GAF CoatingsPro™

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GAF Certified™ Commercial

Contractor and

GAF CoatingsPro™ Liquid

Contractor and GAF CoatingsPro™ Liquid Applied Contractor can offer enhanced limited warranty coverage, increasing the remedy for covered leaks that result from a manufacturing defect to include the costs of repair labor in addition to replacement product (or the cash value of said repair).²

GAF Products, Services, and Warranties

Any claims you make or information that you provide about GAF products, services, and guarantees or warranties, such as product descriptions, product performance claims, guarantee or warranty coverage descriptions and similar information, must be obtained from the current published GAF marketing collateral made available to you.

Disclosures

Always indicate that you are a member of a GAF certification program by identifying your then current Certification(s). For example, you can state that your company is a GAF PlatinumElite™ Commercial Contractor or use the Certification badge that corresponds to your Certification(s) on your website, in print and digital materials and videos. In social media posts, include hashtags #CommercialChairmansCircle, #GAFPlatinumElite, #GAFGoldElite, #GAFCertifiedCommercial, #GAFCoatingsProPlus, #GAFCoatingsPro as applicable, prior to any links or other hashtags and make sure that the information is visible to viewers without any additional action across all devices.

Always include the following disclosure: Contractors enrolled in GAF certification programs are not employees or agents of GAF, and GAF does not control or otherwise supervise these independent businesses. Contractors participating in the Program are eligible to offer GAF enhanced guarantees and warranties, which require the use of GAF Products. In addition, contractors may also receive added benefits such as discounts on marketing tools and loyalty rewards.



² See applicable guarantee, available at gaf.com, for complete coverage and restrictions.

² See applicable limited warranty, available at gaf.com, for complete coverage and restrictions.