

# Steep Slope Green System Brochure

Updated: 9/11

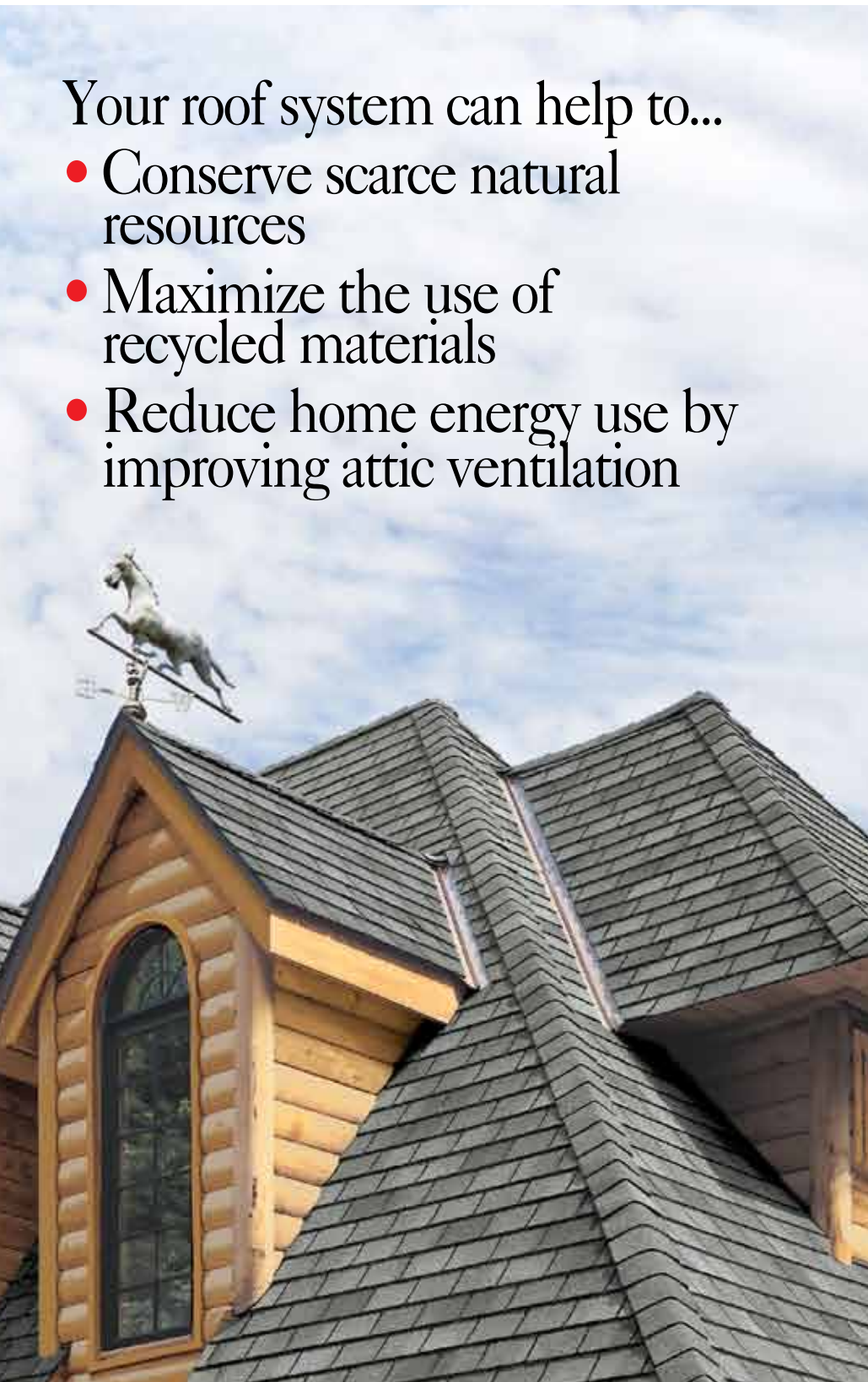


*Quality You Can Trust...From  
North America's Largest Roofing Manufacturer!™*

[www.gaf.com](http://www.gaf.com)

Your roof system can help to...

- Conserve scarce natural resources
- Maximize the use of recycled materials
- Reduce home energy use by improving attic ventilation



## **GAF** Celebrating 125 Years Of Excellence!

Here are just some of the reasons why GAF is your best and safest choice!

### Advanced Quality

Professional installers have long preferred the rugged, dependable performance that only a GAF roof can offer, and have made our Advanced Protection® shingles the #1 brand in North America!

- Inventors of the Timberline® Advanced Protection® shingle—the #1-selling shingles in North America
- Rated #1 in shingle quality by contractors and home builders
- Named #1 in innovation for shingles and ridge ventilation by home builders

### Expertise You Value

We've been at this for 125 years. Why turn to anyone else to protect your most valuable asset?

- Manufacturing locations across North America—to serve you better
- Regularly sought out to appear in leading home and garden publications and on home improvement networks such as HGTV

### Solutions Made Simple

Getting a new roof shouldn't be an exercise in pain and frustration. So we've made it easy!

- Our Weather Stopper® Roofing System includes everything you need to provide reliable, watertight protection for your home
- Our factory-certified contractors—more than 4,000 strong nationwide—eliminate the risk that your roof will be installed by some fly-by-night contractor
- Our industry-leading warranties—backed by North America's largest roofing manufacturer—will provide you with the peace of mind you deserve

The bottom line is: More than 1 out of every 3 property owners choose GAF for their roofing project—why trust your most valuable asset to anyone else?



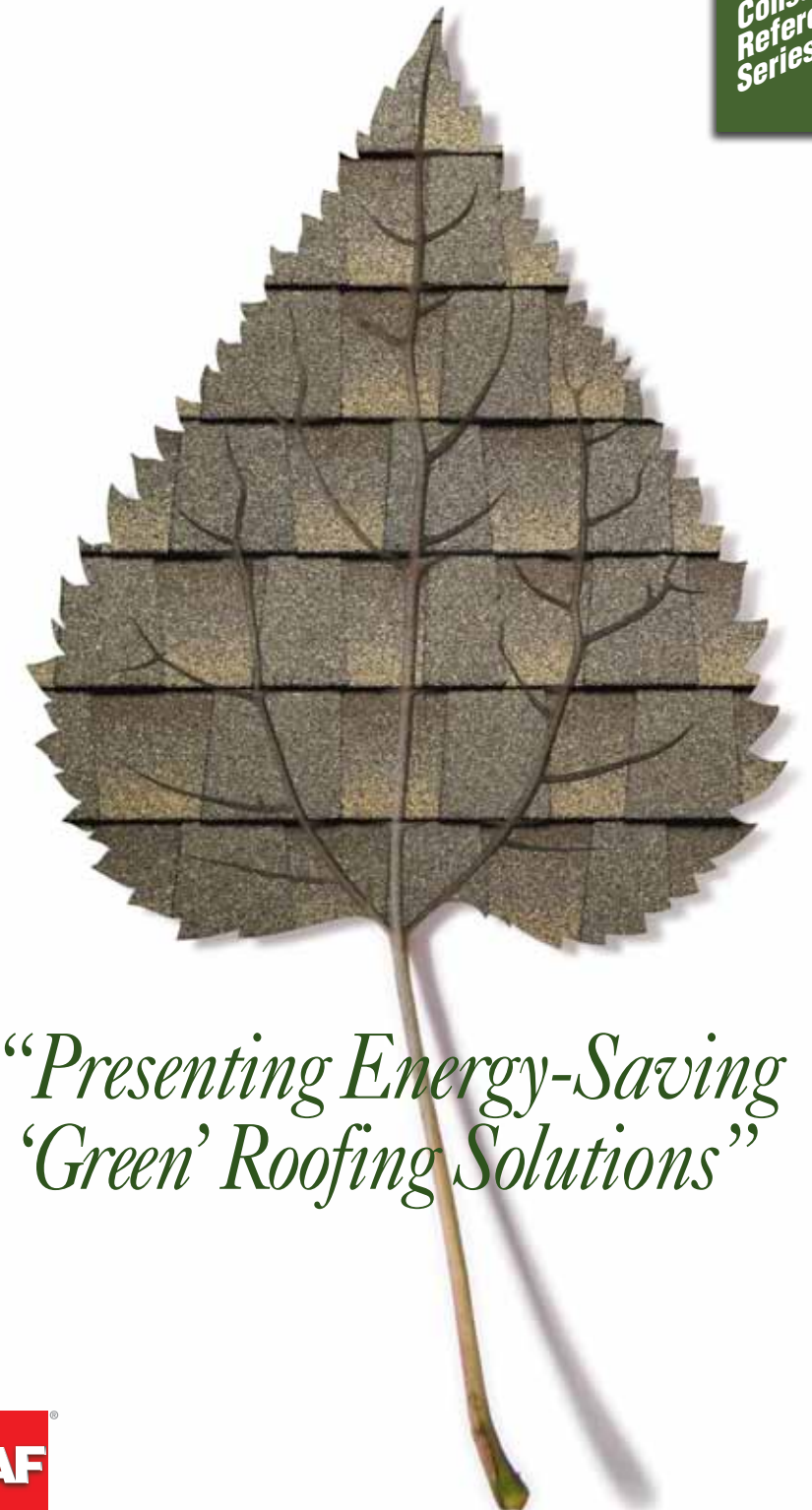
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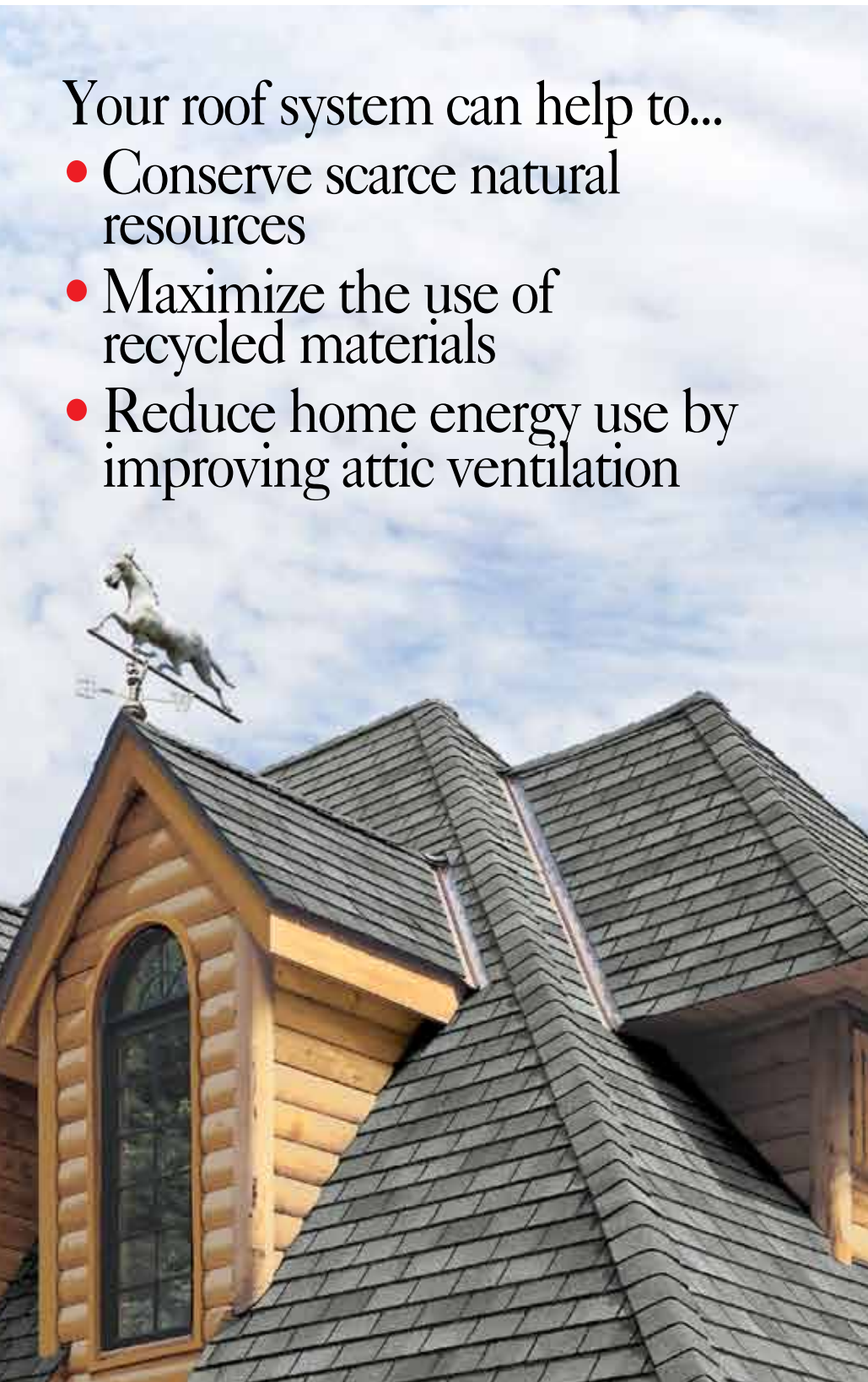
Consumer  
Reference  
Series



*“Presenting Energy-Saving  
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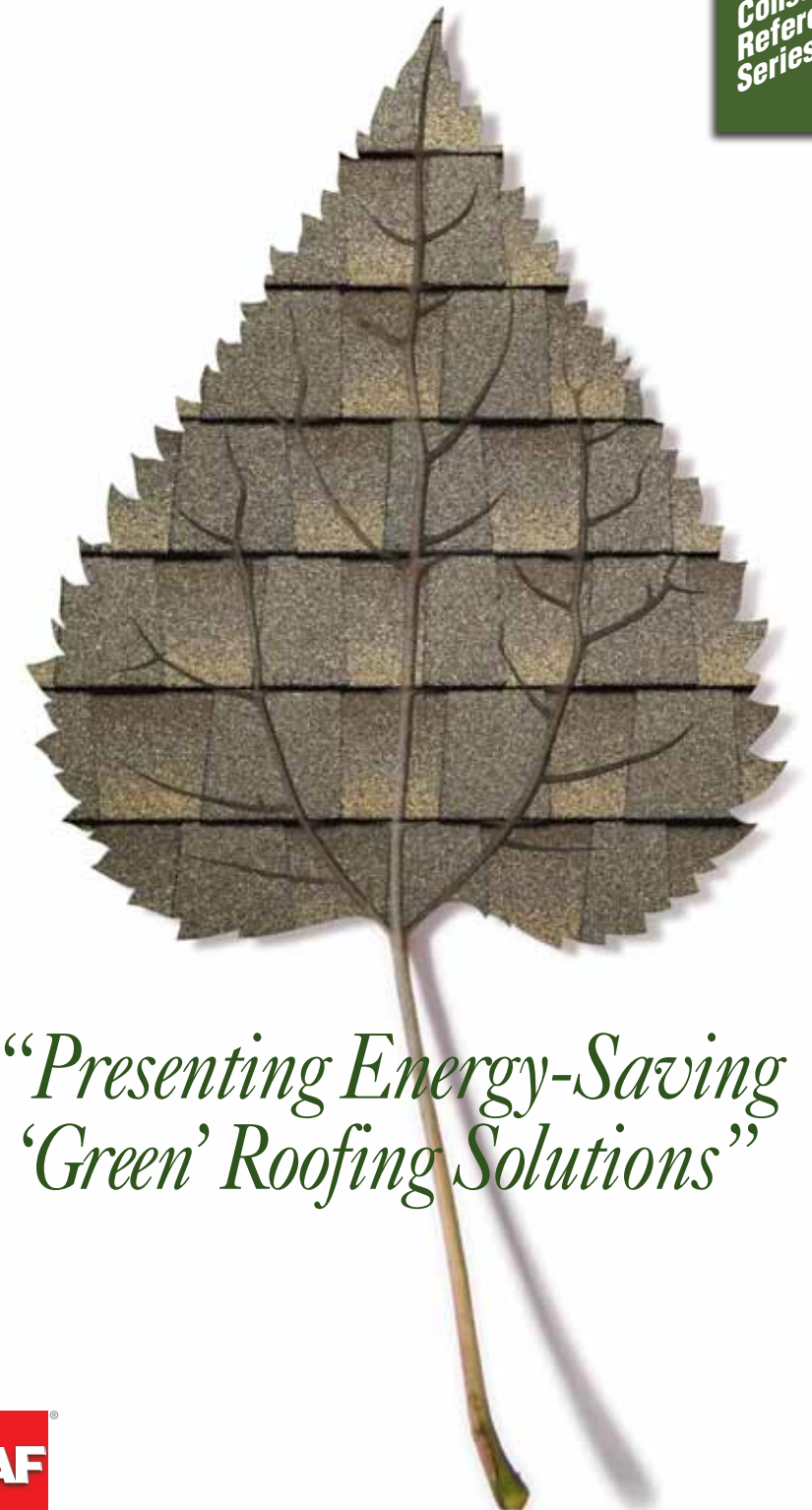
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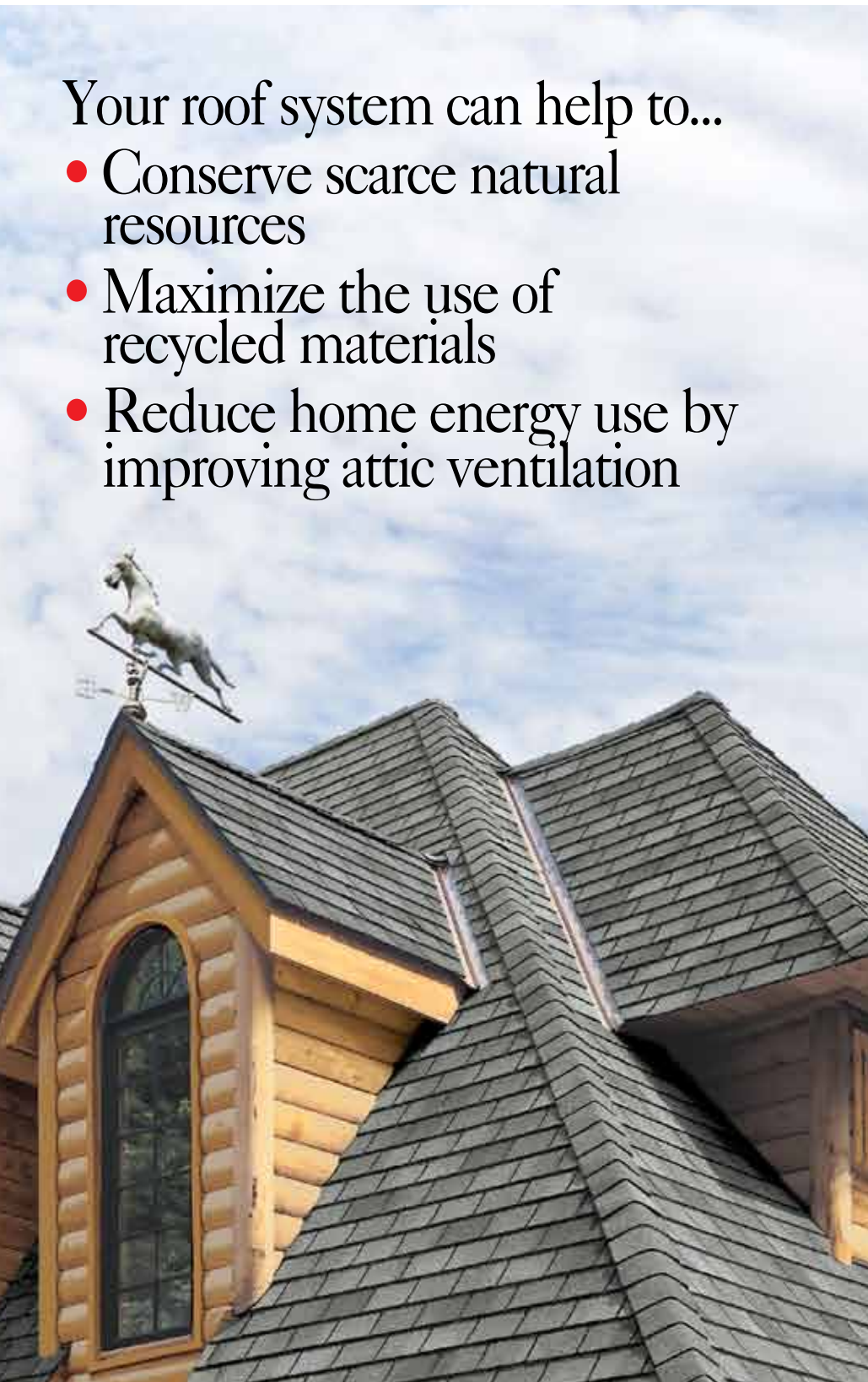
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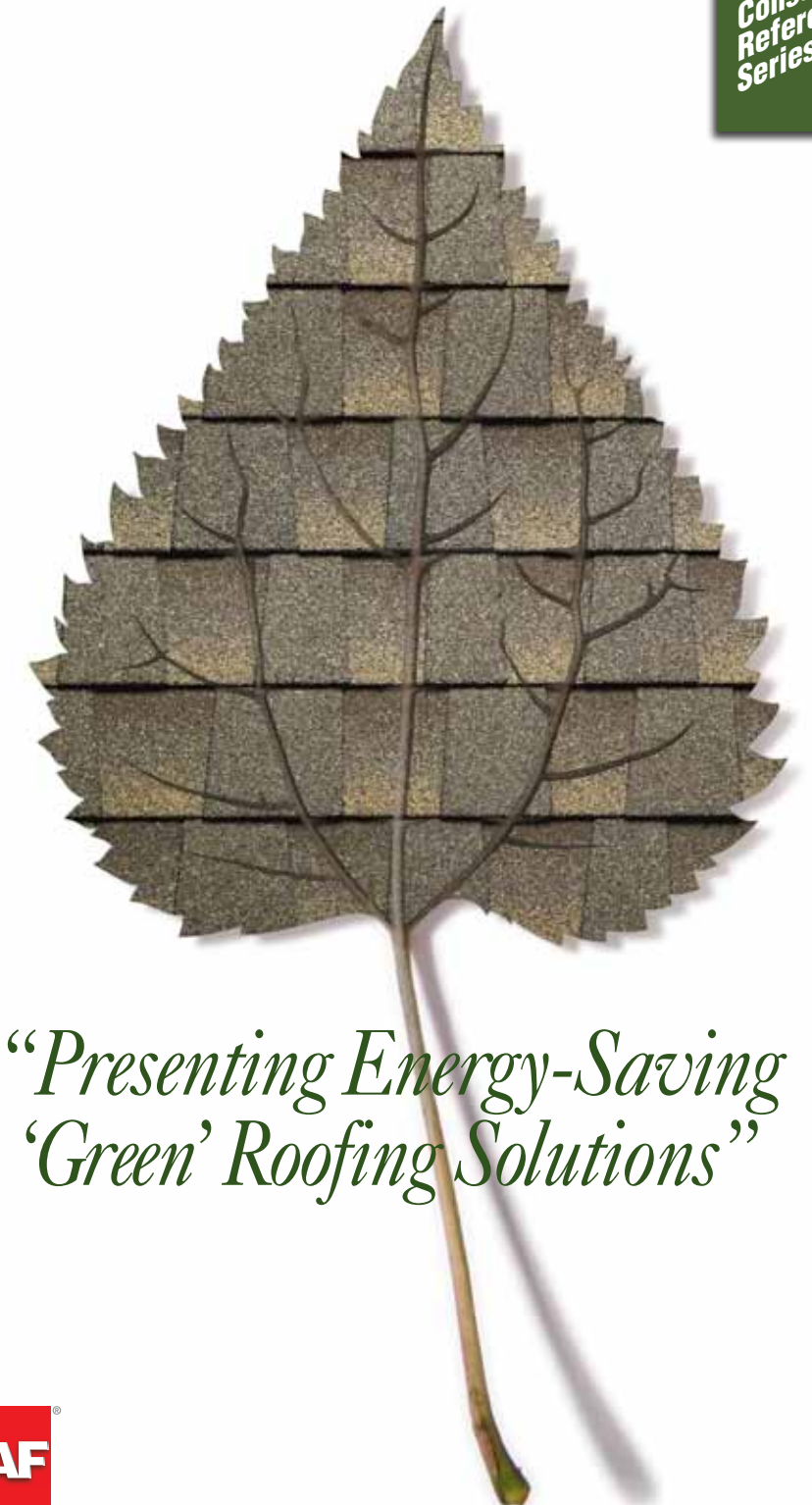
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*“Presenting Energy-Saving  
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# “Buying A New Roof? Make It ‘Green’ With GAF’s Energy-Saving Roofing Components”



## Did You Know?

- GAF’s shingle manufacturing process generates minimal scrap waste (and even that is recycled)
- Used asphalt shingles can be recycled. In fact, according to the National Asphalt Pavement Association, asphalt is America’s most recycled material!



**N**ow, more than ever, it’s easy to save energy and be environmentally responsible when making your roofing choices. That’s because no one has more environmentally friendly roofing options than GAF, North America’s largest roofing manufacturer. Consider these ‘green’ components for your new roofing system:



### Asphalt Roofing System

- When you think about energy saving, don’t just think windows and insulation: your roof can save you energy
- It’s critical that your roof system breathes—meaning that it exhales stale internal air and prevents the moisture build-up that, left uncontrolled, can increase your energy costs and reduce roof life
- An asphalt shingle roofing system, with its long service life, readiness for solar panels, low requirement for ongoing maintenance, and recyclability, can be your greatest asset in going green

### GAF Advanced Protection® Shingles

- All GAF shingles feature our unique Advanced Protection® technology...
- Provides superior durability and wind resistance, while reducing the use of scarce natural resources
  - Visit [www.gaf.com/aps](http://www.gaf.com/aps) to learn how Advanced Protection® Shingles are helping the environment



### Reflective Shingles

- Timberline® Cool Series Shingles are our most environmentally friendly shingles. They are specially designed to reflect sunlight and help reduce unwanted attic heat...
- Keeps your home cooler in the summer
  - Can reduce peak cooling energy consumption by 7-15%\*
  - In some areas, cool roofs qualify for energy tax credits and other incentives, saving you even more money\*\*



\* Depending on geography, structure, and climate.  
\*\* Contact your local utility or state energy office for information.

### Roof Deck Protection

Your Roof Deck Protection is critical...

- Provides exceptional protection against wind-driven rain (that can soak your insulation and reduce its energy efficiency)
- Unlike most other brands, GAF’s Deck-Armor™ allows your roof system to “breathe,” prolonging the life of your roof deck
- GAF’s Tiger-Paw™ Roof Deck Protection even “wicks” (and releases) water that can accumulate inside your attic
- GAF’s Shingle-Mate® Roof Deck Protection contains up to 60% post-consumer recycled content

### Attic Ventilation

To be energy-efficient, your attic needs *exhaust* ventilation...

- When used with proper intake ventilation, Cobra® vents allow excess heat and moisture to escape from your attic
- In summer, they can help reduce the load on your AC by moving hot air out of your attic before it builds up and causes damage
- Also helps to reduce moisture content in your attic to help prevent roof decay
- Cobra® roll vent is even made of up to 100% recycled fiber – up to 80% of which is post-consumer material



### Solar Powered Vents

Solar-powered attic vents are designed to remove damaging heat and moisture – and help reduce your energy costs. Our Green Machine line even includes the world’s first solar-powered ridge vent!



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