



Until you come to work at GAF and experience it yourself, you'll just have to take our word for it when we say that our values aren't just a bunch of abstract beliefs and pretty words. We asked real employees working real jobs to get real about the values that we can realistically deliver to our customers. Then, we translated those values into a promise to all employees about the value of working with GAF. Sure, lots of companies have similar values hanging on the conference room wall. But do they really live them? At GAF, these are promises we intend to keep.

Our Values and the Employee Value Proposition

Our Values

Customer Value. We will deliver superior value to our customers in everything we do.

Innovation. We will lead the industry by setting the standard and shaping the future.

Integrity. Our commitments are supported by our actions. We do what is right.

People. Our strength is our people. Their development and success is the foundation to our growth.

Quality. Quality is not only what we deliver but who we are.

Safety. Safety is never compromised. It is at the heart of what we do.

Sustainability. As responsible stewards for the environment, we are committed to the wise use of resources for today and future generations.

Above All Else

We are driven to be great. For 125 years, the pursuit of excellence has led us to the top. Our single-minded determination to succeed means that we continue to raise the bar.

We build outstanding leaders. Our leaders work hard, inspire others, and lead by example. You must forge your own path at GAF.

We crave challenge. We conquer challenges by crafting simple solutions to difficult problems. This separates us from the competition and keeps us Number One.

We are framed from good values. We keep our word and do the right thing in all aspects of quality, innovation, customer focus, teamwork, and safety.

We are committed to our core. We are fiercely committed to our contractors, customers, and each other. It's the blueprint and foundation of our success.